onestep
Secure IT Services

THE
LATEST
BYTE

VOL
2

RINGMASTERS OF
IT & CYBERSECURITY

20
24

STEP RIGHT UP!

WELCOME TO THE BIG TOP

Crafting a robust IT and cybersecurity strategy mirrors orchestrating a high-stakes circus act. A single misstep can catapult your business into cybersecurity risks, costly downtime, and IT disruptions.

Operating a business today means investing in its protection. Business owners need cutting-edge technology and a skilled team to keep their business assets safe. It's a delicate balance, spotlighting top tools and talent.

What is the best way to navigate this challenge and safeguard assets?

Bring in the ringmasters of IT and security—providing leadership to get your business through challenges and develop an efficiency and security strategy.

Under the Big Top of IT and cybersecurity, let us be your trusted ally in fortifying your business and achieving operational excellence.

About
One Step Secure IT

We are an outsourced IT company with over three decades protecting our customer's data from breaches to alleviate the dread of cyber attacks, costly downtime, and loss of customer trust.

Our expertise includes:
Cybersecurity, Managed/Co-Managed IT, Information Security, and Compliance Services.

We understand that as business operations evolve, so do the security threats. Our expert team collaborates closely with you to create a customized IT strategy, identify vulnerabilities, and strengthen your IT infrastructure.

Our corporate headquarters are in Phoenix, AZ, and we proudly serve businesses nationwide. To learn more about how One Step Secure IT can enhance your technology landscape, visit our website at **www.onestepsecureit.com.**

A Business Owners' Practical Guide to Finding Reliable
and Trustworthy IT Support to Reduce Technology Costs, Minimize
Cyber Threats, and Increase Employee Productivity

TAME THE TECH BEAST

SCOTT KREISBERG

One Step Secure IT's CEO Publishes New Book

In his newest book, *Tame the Tech Beast,* Scott Kreisberg, the Founder and CEO of One Step Secure IT, draws from over 35 years in the IT industry to offer valuable insights. He simplifies IT complexities, helping readers make the most of technology in their businesses.

Tame the Tech Beast is a practical resource created to empower business owners with the knowledge and tools they need to make informed decisions when choosing IT personnel and support.
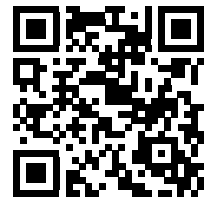
You will learn:

- Strategies for identifying and hiring top-tier IT and Cybersecurity professionals
- The hidden costs of bad IT support and how to mitigate them
- Insider tips for decoding IT services contracts to ensure optimal value
- Proven methods for leveraging technology to enhance productivity and profitability

"This book will help business owners/executives learn how technology can be an asset and how to improve the ROI received on their investment into technology."
— Scott Kreisberg

Don't let technology hold your business back—tame the tech beast and unlock new opportunities for growth and success. FREE download at: www.onestepsecureit.com/tame-tech-beast-tlb

Tightrope Walkers

Balancing Act in IT & Security Tools vs. Talent

In our line of work in IT and cybersecurity, we see this paradox play out time and again. Whether we're stepping in for another outsourced IT provider or lending a hand to overwhelmed IT departments, we often encounter businesses that have shelled out big bucks for cutting-edge IT and security tools, only to realize they lack the staff or expertise to make the most of these investments.

This common scenario of a business owner not getting the results they want doesn't necessarily imply that the tool itself isn't the ideal solution; often, it highlights the oversight or incomplete understanding of the need for experienced, knowledgeable talent to effectively operate the tool.

Have you ever encountered the belief that if you just purchase that expensive tool or product, your business will skyrocket, and all your troubles will vanish?
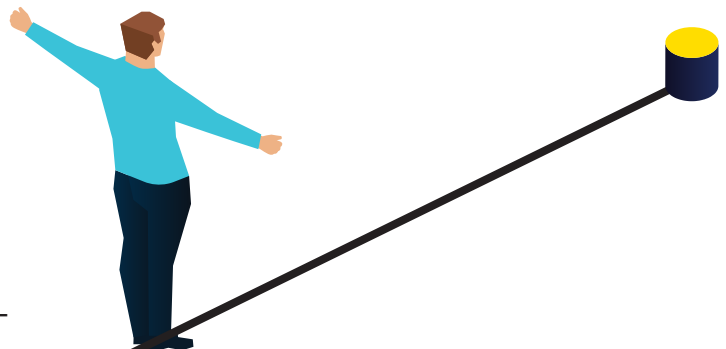
It's a notion that can be all too tempting, isn't it? But it's like believing that simply owning the fanciest, most high-end set of golf clubs will guarantee you a championship-worthy game, even if you've never swung a club in your life.

We understand the allure of premium tools.

They promise to make achieving top-notch results a breeze. But here's the catch: their full potential remains locked away if they're in the hands of someone who doesn't know how to wield the tools effectively.

When it comes to IT and cybersecurity, a substantial amount of background knowledge is essential. Given the rapid technological change, keeping up to date is crucial. This is precisely why IT and security professionals earn ongoing certifications to hone their skills rather than relying solely on a one-time college degree.

Having a certified IT and security professional at the helm of your tools ensures that you

extract the maximum value from your investment. Particularly in the realm of security, it signifies that your tools are adeptly implemented, reducing the likelihood of security incidents or data breaches. In an era of escalating cybersecurity threats, uncertainty around your business' level of protection could cost you your business.

Assembling a team of certified, in-house security and IT professionals is no easy task—not to mention the considerable expense it entails. Fortunately, there is an alternative: the option to enlist a team of expert professionals without the commitment of full-time hires.

An outsourced IT and security company or Managed Service Provider (MSP), such as One Step Secure IT, provides businesses with access to top talent and support for a fraction of the cost of the in-house team.

The Ways One Step Can Benefit Your Business

Customized Tools
Specialized knowledge in selecting effective security tools tailored to your specific business needs, ensuring optimal investment.

Training and Support
Comprehensive training and educational resources to empower your IT teams to utilize security tools effectively, enabling informed decision-making and the implementation of best practices.

Ongoing Maintenance
Continuous support and maintenance, promptly addressing issues and adapting security measures to counter new threats, helping provide constant protection.

Continuous Monitoring
Real-time threat detection and response services, ensuring active protection against emerging threats, rather than relying solely on static defenses.

Operating a business with IT and security strategies and procedures developed and maintained by certified professionals can significantly enhance the efficiency of your IT infrastructure and strengthen your security. This proactive approach can spare you from enduring costly downtime and shield you from potentially devastating cyber threats.

By investing in the expertise of certified professionals, you not only fortify your defenses but also safeguard the continuity and resilience of your business operations.

If you are uncertain that you are getting the most out of your technology and tool investment, you should consider a third-party, unbiased risk assessment to get a clearer picture. **If you want to learn more, give us a call at (623) 227-1997.**

STAY COMPLIANT, BUILD TRUST:

Complementary Data Compliance Consultation

Get the reassurance you need to confidently operate your business under data compliance regulations.

Speak with a One Step Secure IT professional to ensure industry, government, and insurance standards are met, offering peace of mind and a secure foundation for growth.

Whether it's industry-related regulations like PCI DSS, FTC Safeguards Rule, CMMC2, GDPR, or security-related compliance to Cyber Liability Insurance (CLI) requirements or NIST-CSF standards—we can help.

Reduce breach risk, uphold customer trust, and enhance your company's reputation with our tailored solutions.

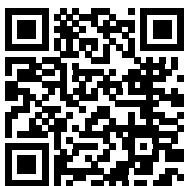## One Step Secure IT Compliance Services

Expert Guidance
With over 35 years of experience working with business technology, our team specializes in optimizing and securing businesses like yours.

Avoid Costly Penalties
Non-compliance can lead to hefty fines. Let us help you mitigate these risks.

Focus on Security
Our tailored solutions ensure your business meets compliance requirements while securing your systems to lower business risk.

We're here to help.
Schedule your Complementary Compliance Consultation today.
Scan QR code or **visit** **www.onestepsecureit.com/compliance-Itboffer**

Let's be social and stay connected with One Step!

Staying on top of your cybersecurity is an ongoing process, and we are here to simplify it.

Be in the loop by finding us on LinkedIn, Facebook, X, and YouTube, or listen to our podcast, *One Step Beyond Cyber*, where we share the latest cybersecurity and IT news, events, and real stories that you can relate to.
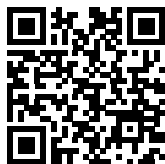
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***One Step Beyond Cyber* Podcast**

Shine a Spotlight on Your Security Strategy

Cybersecurity can be a challenge for business owners—how can you know if you're doing enough to protect your business?

It can seem like the industry standard is always changing as technology advances and cyber criminals become savvier.

Securing a business requires constant attention. It involves a variety of tasks to build a strong cybersecurity strategy. These tasks include updating software, managing servers, backing up data, training employees, enforcing access policies, encrypting sensitive company data, and more.

As technology advances, the time needed to secure a business keeps growing. Long gone are the days when antivirus was enough to protect your business from cyber threats. Cybersecurity is not something only enterprise-level companies worry about—small businesses are now a major target for cyber crime.

With so many moving parts within a strong cybersecurity strategy, businesses require someone to oversee the operation. Yet, many lack proactive security leadership, leaving them unprepared. A strong cyber leader is necessary to tackle challenges, plan technology upgrades, address emerging threats, and establish recovery procedures in case of disasters.

To start down a path toward a better-protected business, take stock of what you are doing for security now while identifying areas that need improvement.

Tim Derrickson, One Step Secure IT's vCISO and CISSP advises: "Begin with a comprehensive business audit, examining every facet of your systems for signs of poor integration, unpatched vulnerabilities, or outdated components."

Key Takeaways for Enhanced Business Security:

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Optimal cybersecurity thrives on simplicity. Adding more technology isn't the answer; understanding and streamlining your existing processes is. While anyone can provide a tool, the true efficacy lies in your team with the right skills and knowledge to strategically wield these tools.

Tim Derrickson
One Step Secure IT vCISO & CISSP

Regular Testing
Conduct routine system audits and vulnerability scans to identify security risks and weaknesses.

Employee Training and Security Culture
Provide regular security awareness training for all staff members and create a culture of security awareness and reporting within the organization.

Access Management
Enforce strict access control policies and promptly revoke access for former employees.

Data Encryption
Implement and update encryption protocols for sensitive data.

Stay Informed
Stay updated on cybersecurity threats, technologies, and best practices.

Plan for a Smooth Recovery
Develop and update a comprehensive incident response plan.

Simplify Processes
Streamline cybersecurity processes and avoid unnecessary complexity.

Cultivating a culture of security awareness, resilience, and continuous improvement ensures business agility and resilience. As we continue to see the repercussions of escalating cyber threats, it's important to have a team that acts as the guardian of your business, protecting it against evolving dangers.

CELEBRATING OUR
DEDICATED TEAM

MEMBERS

We take immense pride in recognizing the remarkable dedication and loyalty of our team members. Join us in applauding the recent milestone work anniversaries of these outstanding One Steppers!
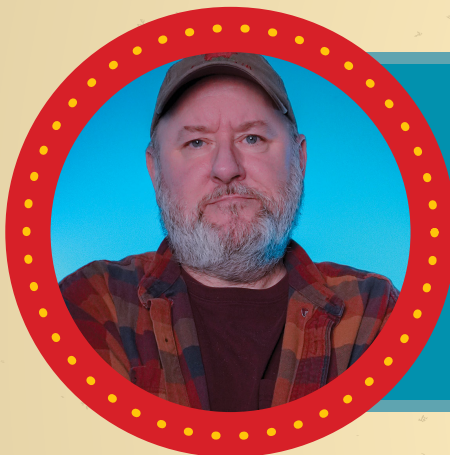
Andrew Gallagher
Senior Developer

9 YRS

Aurelija Andrews
Accounting Specialist

9 YRS

Greg Lyons
Business Analyst

12 YRS

Harry Harper
Support Specialist
18 YRS

Kerrin Siegler
Service Specialist
5 YRS

Kevin McAdam
Chief Revenue Officer
20 YRS

Their dedication and expertise have been the cornerstone of our success, enriching our workplace with their commitment and passion.

Thank you to our One Step team members!

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CONNECT WITH US
@OneStepSecureIT

www.OneStepSecureIT.com
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